


from **Brad Larrondo** <BLARRON@boisestate.edu> [hide details](#) 1:40 pm (5 minut  
to  d.l.carlin@gmail.com  
date Sep 14, 2007 1:40 PM  
subject Re: TICKET: 275629 - SPOR  
INFORMATION/CONTENT  
RESPONSE  
mailed-by boisestate.edu

We are okay with that. The thing we are careful with is making it appear as a sponsorship or endorsement for a company or something in that range.

If it is just informational or as you mentioned good luck, that is fine. If you wanted the icon to link back to [broncosports.com](http://www.broncosports.com), we would like that. But not a necessity.

Thanks for checking in.

Brad

-----Original Message-----

From: "Daniel Carlin" <d.l.carlin@gmail.com>

To: Larrondo, Brad <BLARRON@boisestate.edu>

- Hide quoted text -

Creation Date: 9/14 1:16 pm

Subject: Re: TICKET: 275629 - SPORTS INFORMATION/CONTENT RESPONSE

the icon will link to nothing, we are just looking for permission to use

it for decorative purposes with one liner headlines in support of the broncos

eg: "Good luck BSU on x game on x date x location" etc, and have the Bronco logo's in icon size (65 x 65px or smaller) either to one side of the text or on both sides.

I hope this clarifies what we would like to use it for.

Yours,

Daniel Carlin

On 9/14/07, Brad Larrondo <BLARRON@boisestate.edu> wrote:

>

> Daniel: Is the Boise State headlines a news or editorial affiliation or

> what exactly are you pushing there? Wanting to see if it is related to

> game schedules or promotion or our events or what the icon links to.

>

> Thanks.

>

> Brad

>

> Brad Larrondo

> Director of Marketing

> Boise State Athletics

> [www.broncosports.com](http://www.broncosports.com)

>

> -----Original Message-----

> From: "Daniel Carlin" <d.l.carlin@gmail.com>  
> To: Larrondo, Brad <BLARRON@boisestate.edu>  
> Creation Date: 9/14 12:51 pm  
> Subject: Re: TICKET: 275629 - SPORTS INFORMATION/CONTENT RESPONSE  
>  
> I am the web administrator of a local computer company (Meridian  
> Computer  
> Center) and would like to know what we would have to do to get  
> permission to  
> use the Boise State Logo (a very small icon sized one) on our site  
> with  
> our  
> small Local Headlines section on our main page.  
>  
> we would like to use this icon (or icon's) at one side or the other  
> (or  
> both) of our Boise State Broncos headline.  
>  
> You can view this (minus the icon as we do not yet have permission to  
> use  
> them) at the following web address.  
>  
> <http://meridiancomputercenter.com>  
>  
> Thank You.  
>  
>  
>